THINK BEYOND: AI FOR LEADERS

ICMA COE
Centre of Excellence



AUGUST 19, 2026

MOVENPICK HOTEL, KARACHI

COURSE OBJECTIVES

This course helps participants to:

- *Understand the difference between using and adopting AI*
- *Learn how AI can automate daily business tasks*
- *Discover real tools and AI agents that save time and cost*
- *See local case studies of AI in action (marketing, HR, ops)*
- *Learn how to structure business data for smarter decisions*
- *Create your company's custom AI roadmap*
- *Leave with a practical toolkit to start implementing AI immediately*

WHO SHOULD ATTEND

- *CEOs, Founders & Business Owners*
- *CTOs, CIOs & COOs*
- *Directors of Sales, Marketing & Innovation*
- *Operations & HR Heads*
- *IT Managers & Automation Leads*
- *Educators, Trainers & L&D Professionals*
- *Digital Consultants & Transformation Experts*

DURATION

1 Day – 8 Learning Hours

INVESTMENT AMOUNT

Investment Fee : *PKR 35,000*

* Individual & Group Discounts Available
* Participants are required to bring their own Laptop for the Session

CONTACT US

Sumreen Noman Ansari
0316 - 6558838

Faizan Ahmed
0331 - 2595875

https://shorturl.at/fiwfs

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COURSE CONTENTS

Module 1: The Real AI Gap – Use vs Adoption
- Understand the difference between using AI casually and adopting AI as a system
- Why most businesses stay stuck in the trial-and-toy stage
- Real-world comparison: ChatGPT as a gimmick vs a business process tool
- Defining AI readiness – mindset, workflows, data, and team roles

Module 2: AI for Daily Business Automation
- Identify common manual tasks that can be offloaded to AI
- Automate everyday functions like:
- Email replies, meeting notes, social media posts, reporting, and customer support
- Live demo of tools
  Example: How to auto-generate a weekly report & distribute it to your team on WhatsApp

Module 3: Real Tools, Real Agents – What Works in Pakistan
- Top 10 AI tools already saving time and cost in real Pakistani businesses
- What is an AI agent, how it works, and where you can deploy one today
- Building your first smart agent
- Pakistani case insights: how local teams saved time, scaled services, and reduced manual labor

Module 4: Structuring Business Data for AI Integration
- Why messy data kills automation
- Simple systems to organize business data:
  Introduction to Microsoft Power BI
- How to structure internal operations using tags, labels, and smart databases

Module 5: Design Your Company's AI Roadmap
- Hands-on session with the AI Roadmap
- Identify one key goal, one team, and one tool
- Define your internal lead and AI transformation timeline
- Small-group strategy sharing + feedback

TRAINER'S PROFILE



Dr. Arslan Javed
(PhD) Corporate Trainer | Entrepreneur
Digital Transformation Coach

With a Ph.D. in Innovation and Entrepreneurship and 17 years of experience coaching executives, Dr. Arslan bridges the critical gap between high-level business strategy and the operational realities of digital transformation. He is the founder of several innovative ventures including Center of Innovation and Experiential Learning - CIEL, NUQTA Quests and Tours, He is also the architect behind the nationwide Skills to Earn 2026 initiative. Dr. Arslan understands the daily friction of scaling operations and upskilling modern workforces. In his book, The Executive Pivot: Wellness, Exposure, and Leadership, he outlines the exact frameworks leaders use to maximize human leverage through smart systems. In this session, Dr. Arslan strips away the technical jargons, equipping you with the practical tools to lead confidently into the AI era.

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INVESTMENT AMOUNT & DISCOUNTS

Investment Fee : PKR 35,000

Early Bird Discount - I	Early Bird Discount - II	Group Discounts	Corporate Partner Discount
10%	5%	15%	25%
Valid till August 7,2026	**Valid till August 13,2026**	**Valid till August 17,2026**	**Valid till August 17,2026**

Notes:

1) Tax will be applied to the invoice

2) Training fee includes : handouts, certificates of participation, luncheon and refreshments

Last Date Of Registration: August 17, 2026

SCAN TO REGISTER

https://shorturl.at/fiwfs

With Best Regards,
Sumreen Noman Ansari
Director ICMA - Centre Of Excellence
sumreen.noman@icmap.com.pk
0336 - 0341091 , 0316 - 6558838